

The MINING Show

17TH EDITION

17- 18 NOV 2025 | Za'abeel Halls, DWTC

SUPPORTING PARTNERS



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE



وزارة الداخلية
MINISTRY OF INTERIOR



مؤسسة الفجيرة للموارد الطبيعية
Fujairah Natural Resources Corporation

THE LEADING MINING AND
QUARRYING EVENT IN THE REGION



www.terrapiinn.com/miningme

Created by

SPARK SOMETHING
TERRAPINN

5,000+
ATTENDEES

250+
EXHIBITORS

150+
SPEAKERS

500+
VIPS

EVENT OVERVIEW



17 years in the making, The Mining Show is considered the region's most practical mining and quarrying event.

Designed to encourage knowledge exchange, project development, and showcase the latest equipment and technology for operational excellence, The Mining Show helps to inspire participation from the region's mining and quarry companies.

The Middle East is currently undergoing a remarkable transformation, fuelled by energy transition and forward-thinking mining initiatives which are playing a key role in driving significant market growth. This progress is facilitated by the issuance of new mining licenses, creating new opportunities for mining, investment, and infrastructure companies.

The Mining Show is the definitive event that unifies all these elements – driving innovation, excellence and collaboration by combining major services and supplier-led exhibition together with a high-level multi-track conference, covering thematic priorities of the industry whilst attracting senior delegates from across the Middle East and Africa.

From key projects, the latest opportunities in mineral exploration, reformation of codes and regulations, and development of operations across several exciting countries, The Mining Show is your only annual opportunity to meet buyers in the region.

Get involved now in an event platform where projects are discussed, relationships are formed and business gets done.

The Mining Show Team.

Email erik.heath@terrapinn.com or call +971 (4) 440 2508 to find out how you can get involved.

THE
CONFERENCE

The Mining Show consists of multiple, concurrent conferences that are packed with content. From keynotes to panel sessions, interviews to workshops, there are over 40 sessions for attendees to pick from.



TECHNOLOGY

SMART MINING &
DIGITALISATION

AI & AUTOMATION

DATA & ANALYTICS

MAPPING & PREDICTIVE
MAINTENANCE



QUARRYING

SMART OPERATIONAL
EXCELLENCE

TECHNOLOGY,
PRODUCTIVITY &
ECOSYSTEMS

PLANNING & SUPPLY
CHAIN MANAGEMENT

PIT-TO-PORT



PRODUCTION

SUSTAINABILITY & ESG

RETHINKING SUPPLY
CHAINS

LIFECYCLE MANAGEMENT
& PLANT OPERATIONS

ORE GRADE ANALYSIS



EXPLORATION

EXPLORATION RESOURCES

ALTERNATIVES IN
EXPLORATION

MARKET ENTRY

DRILL & BLAST



COUNTRY SPOTLIGHT

THE SAUDI VISION

THE UAE OPPORTUNITY

EYES ON EAST AFRICA

EXPLORING EMERGING
MARKETS



INVESTMENT

INNOVATION IN FINANCE

RESILIENCE & RELEVANCE

REGIONAL
COLLABORATION

CRITICAL MINERALS

**SPEAKERS
HALL OF FAME**



H.E. Aziz Rabbah
Minister
Ministry of Energy
Mines and Environment
Morocco



H.E. Saif Ghubash
Assistant Undersecretary
for Petroleum, Gas & Mineral
Sector
**Ministry of Energy &
Infrastructure**
United Arab Emirates



**Brigadier Abdul
Rahman Al Mansouri**
Director of Weapons and
Explosives
Ministry of Interior
United Arab Emirates



David Scott Taylor
Director of Innovation and
Digitalisation
Ma'aden
Saudi Arabia



Majed Al Solimani
Senior Director Quality and
Inspection for Mega Project
Ma'aden
Saudi Arabia



Wilson Tucker
Member of Parliament
**The Parliament of Western
Australia**
Australia



H.E. Claude Ibalanky
Ambassador-at-Large of the
Head of State
Office of the President
Democratic Republic of the
Congo



Desiderius Chapewa
Chief Geologist
**Ministry of Mines and Minerals
Development**
Zambia



**Samya Salem
Alsereidi**
Director of Geology and Mining
Department
**Fujairah Natural Resources
Corporation, Government of
Fujairah**
United Arab Emirates



Sanjiv Kumar Singh
Director Mining
Hindustan Copper
India



**Abdel Wahab
Alrowwad**
Chief Executive Officer
**Jordan Phosphate Mines
Company**
Jordan



Banu Çolak
President
Women in Mining Türkiye
Turkey



WHO ATTENDS

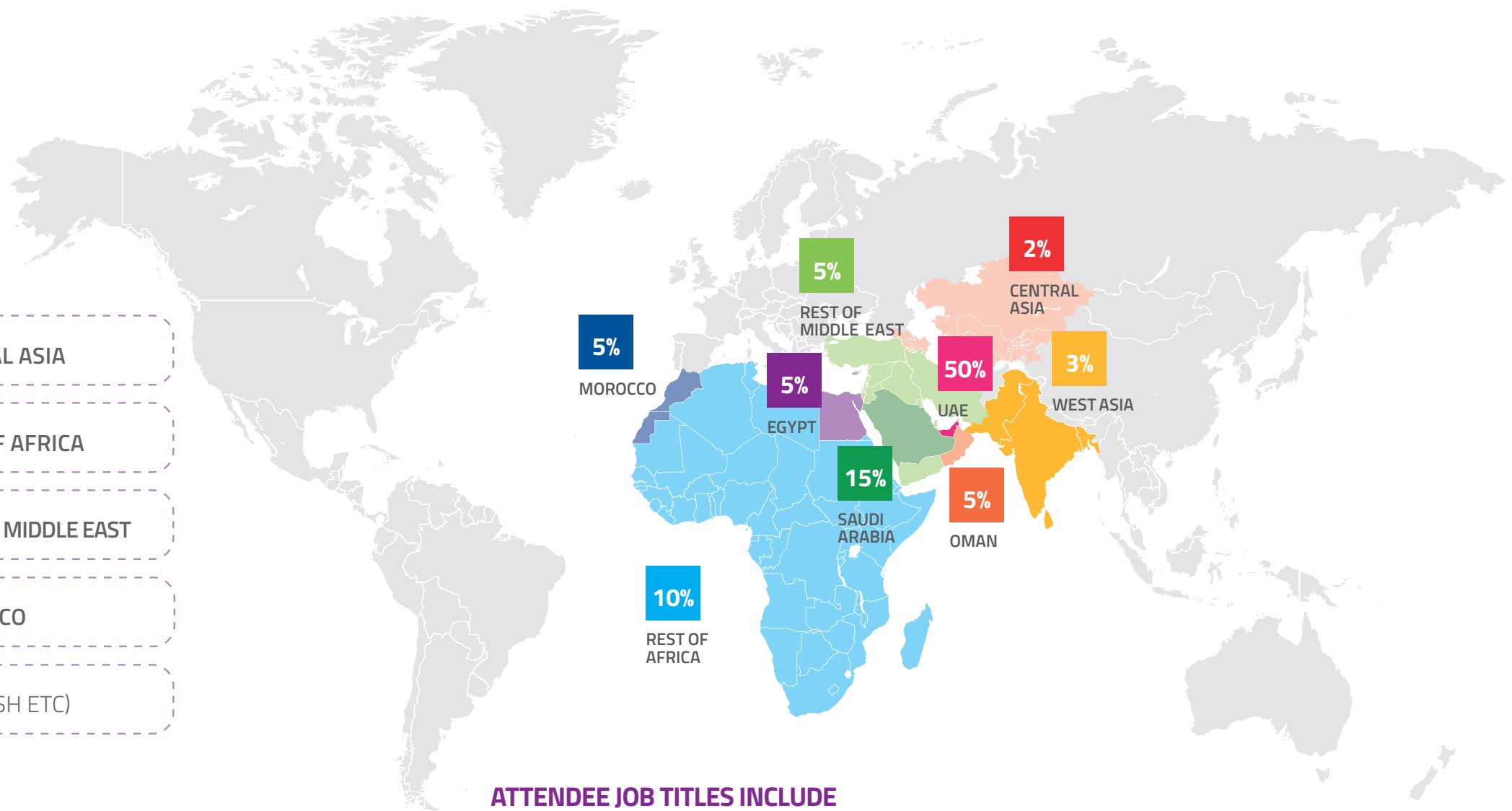
GEOGRAPHIES

50%	UAE	2%	CENTRAL ASIA
15%	SAUDI ARABIA	10%	REST OF AFRICA
5%	OMAN	5%	REST OF MIDDLE EAST
5%	EGYPT	5%	MOROCCO
3%	WEST ASIA (INCL INDIA, PAKISTAN, BANGLADESH ETC)		

ATTENDEE PROFILES

	MINING COMPANIES		JUNIOR MINES
	GOVERNMENT		QUARRYING COMPANIES
	INVESTORS, FINANCIERS, FINANCIAL INSTITUTIONS		PROCESSORS, REFINERIES,
	EPC CONTRACTORS		DISTRIBUTORS & DEALERS

Email erik.heath@terrapinn.com or call +971 (4) 440 2508 to find out how you can get involved.



ATTENDEE JOB TITLES INCLUDE

MINING COMPANIES	GOVERNMENT	QUARRIES
<ul style="list-style-type: none">CEOGMCOOMine ManagerOperations ManagerProcurementEngineerExploration ManagerDigital LeadStrategy & PlanningMaintenanceMetallurgistCIOHSEGeologistGIS EngineerCFO/Finance ManagerMarketingProject ManagerSupply Chain ManagerProcess ManagerIT Manager	<ul style="list-style-type: none">Minister of MiningMinister of Natural ResourcesMinister of EnergyHead of MiningMining AuthoritiesHead of GeologyGeological Survey Board MemberTechnical AdvisorHSEMining EngineerAmbassadorConsul GeneralTrade AdvisorGeological ExpertRecycling OfficerHead of Culture and EnvironmentHead of WasteRegulatory AffairsDirector of Policy and InnovationTrade Development OfficerTrade Sector Head	<ul style="list-style-type: none">CEOGMCOOMine ManagerOperations ManagerProcurementMaintenance ManagerEngineerHSEExploration ManagerGIS EngineerCFO/Finance ManagerStrategy & PlanningProject ManagerSupply Chain ManagerIT ManagerDigital LeadStrategy & PlanningHead of ExportsDrill & Blast TechnicianSite ManagerRoute Planning

NETWORKING & BUYER ENGAGEMENT



MOBILE APP

The Mining Show networking app takes targeted networking to the next level. Don't wait for the right people to pass you by chance, actively invite them to your booth.

- Access to all registered attendees through the app
- Connect with potential customers, send messages and meeting requests
- Scan visitor badges and store leads
- Schedule virtual meetings year-round

NETWORKING

While business is done on the show floor, relationships are often cultivated and strengthened at networking events. The Mining Show exhibitors and sponsors are invited to join a range of social networking events around the show.

- Evening networking party
- Networking lounge

HOSTED VIP MEETINGS

Gain direct access to a meeting programme of qualified buyers actively sourcing the latest products and solutions. Our dedicated team will arrange 1-on-1 meetings with our VIP buyers.

The event will host CXOs of leading businesses across the mining and quarrying value chain and from across the region. This is your chance to make new contacts and grow your business over two packed days of networking opportunities.

EXHIBITING

Nothing beats face-to-face engagement. The Mining Show creates two days of high-volume networking with over 5,000 leading stakeholders in the mining ecosystem – mining companies, quarrying companies, mineral processors, government, financiers, start-ups and incumbent tech innovators. Sometimes, it's the chance meetings that lead to the biggest opportunities.

DISTRIBUTORS WANTED

Companies looking to break into the MENA market can find a local partner through our distributor awareness program. We can promote your company as looking for a local partner to our database of local distributors.

Join many other examples of successful partnerships through The Mining Show. We can act as the gateway for your business to enter emerging mining markets.

BUYERS THAT ATTEND THE MINING SHOW



Email erik.heath@terrapinn.com or call +971 (4) 440 2508 to find out how you can get involved.

INTEGRATED MARKETING CAMPAIGN

Our marketing campaign kicks off twelve months out and is a fully integrated, digital campaign using a variety of channels.

3RD PARTY MARKETING

Solo emails
Newsletter banners
Web banners
Trade press/partners
Association bodies
Publications

REMARKETING



SALES TEAM



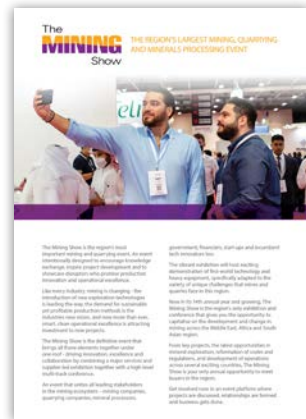
EVENT WEBSITE



EVENT BROCHURE



EMAIL CAMPAIGNS



CONTENT MARKETING



DIRECT BOOKINGS

BOOK NOW

SOCIAL: X & LINKEDIN



DISTRIBUTORS WANTED

To help international suppliers find a local partner in the region please take part in our distributor awareness campaign.

PAST SPONSORS



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EXHIBITION PACKAGES



STAND OPTIONS

SHELL SCHEME

Shell scheme stands are sold per square metre, and provides you with a ‘fitted booth’ of 9 sqm, 12 sqm or 18 sqm (max), providing the essential material required for your stand.

PRICE

USD \$655 / m² + Admin Fee + VAT

Shell Scheme Admin Fee is USD \$395 + 5% VAT

INCLUDES

- Carpeting
- Table
- Chairs
- Lockable cabinet
- Electricity plug points
- Fascia board with your company name
- Spotlights
- Logo and link on website
- Logo, listing and profile on event app



Note: Admin Fee includes event registration, digital show guide and exhibitor listing on the website

RAW SPACE

Raw space gives you the opportunity to design and construct your own, unique stand on a larger area of raw space, using different flooring, walls and lighting.

PRICE

USD \$580 / m² + Admin Fee + VAT

Please note: Additional service and wastage fee's will apply to Raw Space stands depending on size.

Please get in touch with a member of the team or refer to the “Raw Space Service Fee’s” table on page 15.

INCLUDES

- Space only
- Logo, listing and profile on event app

Note: Raw Space service and wastage fee's do not apply to Enhanced Shell stands.

Bespoke Sustainable Stand Options are also available. Please enquire to discuss further.



RAW SPACE SERVICE FEES



RAW SPACE SERVICE FEE'S

There are a few additional service fee's to consider when exhibiting at the Dubai World Trade Centre.

Please find the details below:

BENEFITS	COST	
	USD	AED
Raw Space Service and Wastage Charge Fee (Chargeable for all space only exhibitor stands)		
These costs are inclusive of all related handling fees, build, show day and breakdown security and marshalling. This will also cover build day onsite inspection and monitoring of your stand build, removal of all unwanted material and wastage (own stand cleaning not included), health & safety and emergency medical.		
Space only exhibitors between 1sqm to 80sqm (exclu. VAT)	\$1,100	4,000 AED
Space only exhibitors between 81sqm to 150sqm (exclu. VAT)	\$1,900	7,000 AED
Space only exhibitors 151sqm and above (excl. VAT)	\$2,700	9,900 AED
Stand Design Approval Fee (custom stands only)	\$550	2,000 AED
For space only stands the fee of AED 2,000 (excl. VAT) will be applicable for your stand full H&S review. This is not applicable to Shell Scheme Stands and Enhanced Shell Scheme stands.		
Additional charges to be aware of		
Electricity (Custom stands ordered separately subject to stand requirements)	POA	POA
Rigging fees (if you plan to hang banners above your stand)	POA	POA
Your appointed stand contractor should factor these costs into your proposal as part of their quotation, these are variable costs and will be unique to the final stand design that you decide on.		
Double Decker Stand (includes additional charge)		
Stand design approval fee for double decker stands	\$820	3,000 AED
Double decker charge is determined on stand design submission and number of m ² on second story	\$160 per m ²	600 AED per m ²
Co-Branding Fee	\$500	1,800 AED

Note: Design approval and double-decker charges will be invoiced at a later stage, as we understand companies finalise these decisions after securing their stand builder.

Show ready options can waive the raw space service fee, however stand design and approval still apply.

Please enquire to discuss further.

UPGRADED STAND OPTIONS



First impressions count, improve the look of your exhibition stand with our Enhanced Shell Scheme and Show Ready stands. Avoid the stress and costs of building a stand with our sustainable one-stop-shop stands.

Note: Additional Raw Space Fee's do not apply to Enhanced Shell stands.

ENHANCED SHELL SCHEME

Enhanced Shell Scheme stands will create a premium feel and professional look

PRICE

- 9-12 sqm USD \$955 / m² + Admin Fee + VAT
- 15 sqm+ USD \$975 / m² + Admin Fee + VAT

Enhanced Shell Scheme Admin Fee is USD \$395 + 5% VAT

INCLUDES

- Shell Package
- X-Wall structure
- Booth no. & Exhibitor Name vinyl cut out
- Custom Counter (non-lit)
- Barstool
- X-Wall graphics
- Counter graphics
- Armlights
- 43" Wall mounted TV (From 15sqm+)

Note: Admin Fee includes event registration, digital show guide and exhibitor listing on the website



SHOW READY

The best alternative to building a stand at the show. Show Ready is the most cost-effective way to show your brand in key areas on the show floor.

Please reach out to us to discuss your requirements and view our many stand design options.

PRICE

USD \$980 / m² + Admin Fee + VAT

Show Ready Admin Fee is USD \$395 + 5% VAT

20SQM MODULAR STAND EXAMPLE:

Stand design and approval fee is USD \$550 + 5% VAT

Note: Admin Fee includes event registration, digital show guide and exhibitor listing on the website



SPONSORSHIP PACKAGES



In this region relationships matter. Get in before your competitors do and create a big statement at the largest mining and quarrying event in the region.

Our sponsorship packages are tailor-made to match your objectives and to get the most out of the show.

Whether it's brand recognition, increased sales, thought leadership or lead generation we can curate the right package for you.

BENEFITS	ASSOCIATE	SILVER	GOLD	PLATINUM	DIAMOND	TITLE
Content and thought leadership benefits						
Keynote speaking slot						1
20-minute conference speaker slot			1	1	2	2
Speaker involvement on a panel discussion	1	1		1	1	2
Networking benefits						
Pre-arranged 1-2-1 meetings with buyers from our visitor list			6	10	15	20
Access to networking platform to connect with visitors pre-show	Yes	Yes	Yes	Yes	Yes	Yes
Branding and profiling benefits						
Sponsorship logo positioning (digital / onsite collateral)	Associate	Silver	Gold	Platinum	Diamond	Title
Sponsor announcement upon signing	Yes	Yes	Yes	Yes	Yes	Yes
60-second LinkedIn video in pre-show promotion				Yes	Yes	Yes
Targeted pre-show invitation email sent to the database						Yes
Logo and profile listing on exhibitor list on event website	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured as sponsor on event website homepage	Yes	Yes	Yes	Yes	Yes	Yes
Networking Platform						
Networking platform exhibitor listing (logo and profile)	Yes	Yes	Yes	Yes	Yes	Yes
Event platform homepage advert	Half	Half	Half	Full	Full	Full
Exhibition						
Stand space (Shell Scheme or Raw Space)	9sqm	12sqm	18sqm	24sqm	36sqm	36sqm
Investment	\$10,000	\$15,000	\$20,000	\$30,000	\$50,000	\$80,000

**Additional 5% VAT + \$395 Admin Fee*

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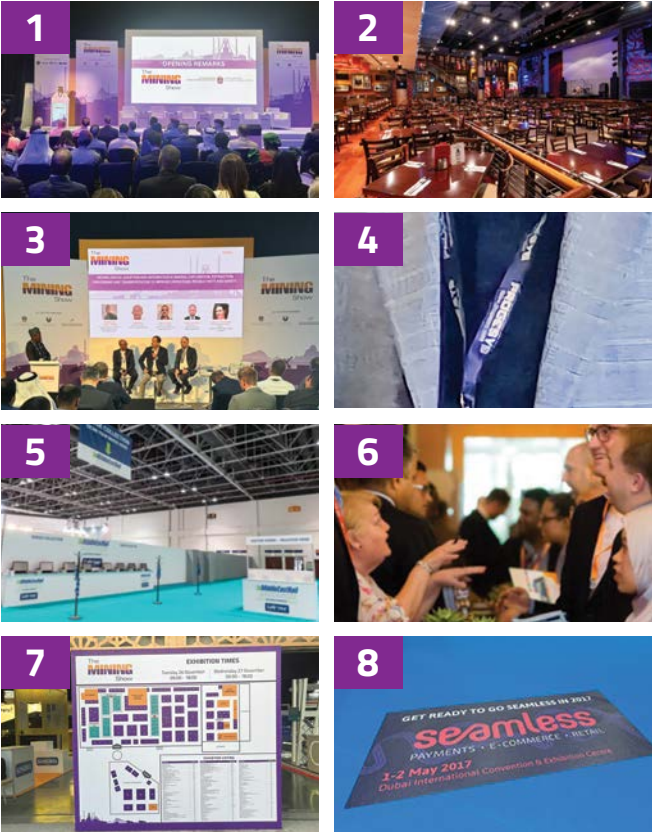
SPONSORSHIP OPPORTUNITIES



ADDITIONAL BRANDING OPPORTUNITIES

Maximise your visibility at The Mining Show through indoor, outdoor, and digital venue branding opportunities, designed to strategically position your brand, engage key decision-makers, and drive impactful connections.

		OPPORTUNITIES AVAILABLE	COST PER UNIT
The Mining Show Sponsorship Opportunities			
1	Keynote Theatre Sponsor	exclusive	\$25,000
2	Networking Reception Sponsor	exclusive	\$20,000
3	Conference Theatre Sponsor	exclusive	\$15,000
4	Lanyard Sponsor	exclusive	\$15,000
5	Registration Sponsor	exclusive	\$10,000
6	Networking Lounge Sponsor	exclusive	\$10,000
7	"You are here" Board Sponsor	exclusive	\$8,000
8	Floor Stickers (5 stickers)	unlimited	\$2,500



		OPPORTUNITIES AVAILABLE	COST PER UNIT
New Za'abeel Plaza			
1	Square Window Stickers - Za'abeel Halls 4, 5 & 6	8	\$15,000
2	Monument Sign	exclusive	\$12,000
3	Outdoor Archway	exclusive	\$10,000
4	Grand View 4, 5 & 6	3	\$10,000
5	Outdoor Small Vehicle Display	multiple	\$10,000
6	Cubes (2 included in cost)	exclusive	\$5,000
7	Flags	exclusive	\$1,500
Za'abeel Concourse 2			
8	Backlit Entrance Banner – Za'abeel Halls 4, 5 & 6	3	\$7,500
9	Indoor Door Banner	2	\$7,500
10	Outdoor Door Banner	2	\$7,500
11	Foyer Tower Box	6	\$4,000
12	Three Sided Tower Box	9	\$2,500
13	Digital Hanging Screen Network	6	\$2,500
14	Vertical Glass Panel	48	\$1,500
Exhibition & Convention Gate			
15	Megacoms	3	\$15,000
16	Outdoor Tower Box	21	\$2,500



*additional 5% local VAT

*additional 5% local VAT

CONTACT NOW

SPONSORSHIP OPPORTUNITIES

Erik Heath

E/ erik.heath@terrapinn.com

T/ +971 (4) 440 2508

SPEAKING OPPORTUNITIES

Edward Haines

E/ Edward.haines@terrapinn.com

MARKETING OPPORTUNITIES

Bryony Whitehead

E/ Bryony.whitehead@terrapinn.com



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